

МАТЕМАТИКА И МАТЕМАТИЧЕСКО ОБРАЗОВАНИЕ, 2013  
 MATHEMATICS AND EDUCATION IN MATHEMATICS, 2013  
*Proceedings of the Forty Second Spring Conference  
 of the Union of Bulgarian Mathematicians  
 Borovetz, April 2–6, 2013*

## A NOTE ON THE CLASSES OF STRONGLY STARLIKE AND STRONGLY CLOSE-TO-CONVEX FUNCTIONS\*

Donka Pashkouleva

The aim of this paper is to obtain results about Fekete-Szegő problem for the classes of strongly starlike and strongly close-to-convex functions.

**1. Introduction and definitions.** Let  $P$  be the class of functions  $h(z)$  given by  $h(z) = 1 + \sum_{n=1}^{\infty} c_n z^n$ , which are analytic and have positive real part in  $E = \{z : |z| < 1\}$ . Let  $\Omega$  be the class of functions analytic in  $E$ , such that

$$\omega(0) = 0 \text{ and } |\omega(z)| \leq |z| \text{ for } z \in E.$$

Let  $S$  denote the class of functions of the form

$$(1.1) \quad f(z) = z + \sum_{n=2}^{\infty} a_n z^n$$

that are analytic and univalent in the unit disk  $E$ .

A function  $f(z)$  analytic in  $E$  is said to be starlike in  $E$  if  $f(0) = f'(0) - 1 = 0$  and

$$\Re \frac{zf'(z)}{f(z)} > 0 \text{ for } z \in E.$$

The class of such functions is denoted by  $S^*$ .

A function  $f(z)$ , analytic in  $E$  with  $f(0) = f'(0) - 1 = 0$  is said to be convex if and only if, for  $z \in E$

$$\Re \left\{ 1 + \frac{zf''(z)}{f'(z)} \right\} > 0.$$

The class of such functions is denoted by  $C$ .

A function  $f(z)$ , analytic in  $E$ , is said to be close-to-convex in  $E$  if there exists a function  $g(z) \in S^*$  and a real number  $\gamma$  such that for  $z \in E$  and  $-\frac{\pi}{2} < \gamma < \frac{\pi}{2}$ ,

$$\Re e^{i\gamma} \frac{zf'(z)}{g(z)} > 0.$$

The class of such functions is denoted by  $K^\gamma$ . Note  $K^0 = K$  the class of close-to-convex functions introduced by Kaplan[1].

---

\*2000 Mathematics Subject Classification: 30C.

Key words: strongly starlike functions, strongly close-to-convex functions.

The classes  $S$ ,  $K^\gamma$ ,  $S^*$  and  $C$  are related by proper inclusions

$$C \subset S^* \subset K^\gamma \subset S.$$

A function  $g(z)$ , analytic in  $E$  and normalized so that  $g(0) = 0$ ,  $g'(0) = 1$ , is said to be strongly starlike of order  $\alpha$ ,  $0 < \alpha \leq 1$ , if for  $z \in E$

$$\left| \arg \frac{zg'(z)}{g(z)} \right| \leq \alpha \frac{\pi}{2}.$$

We denote such functions by  $S^*(\alpha)$ . Note that  $S^*(1) = S^*$  [7].

A function  $f(z)$ , analytic in  $E$  and normalized so that  $f(0) = 0 = f'(0) - 1$  is said to be strongly close-to-convex of order  $\beta$  if and only if there exists a function  $g(z) \in S^*$  and a real number  $\gamma$ ,  $-\frac{\pi}{2} \leq \gamma \leq \frac{\pi}{2}$  satisfying

$$\left| \arg e^{i\gamma} \frac{zf'(z)}{g(z)} \right| \leq \beta \frac{\pi}{2} \text{ for } z \in E \text{ and } \beta \geq 0.$$

The class of such functions will be denoted by  $K(\beta)$ . Clearly,  $K(0) = C$ ,  $K(1) = K$  and for  $0 \leq \beta \leq 1$ ,  $f(z)$  is close-to-convex and hence univalent [1].

## 2. Known results.

**Theorem 2.1** ([5], [6]). *If  $g(z) \in S^*$ , with  $g(z) = z + \sum_{n=2}^{\infty} b_n z^n$ , then  $|b_n| \leq n$ ,  $n = 2, 3, \dots$ . Equality holds when  $g(z) = \frac{z}{(1 - \varepsilon z)^2}$ ,  $|\varepsilon| = 1$  and  $|b_3 - \mu b_2^2| \leq \max \{1, |3 - 4\mu|\}$ . The inequality is sharp for the Koebe function  $K(z) = \frac{1}{(1 - z)^2}$  if  $\left| \mu - \frac{3}{4} \right| \geq \frac{1}{4}$  and for function  $K_1(z) = K(z^2)^{\frac{1}{2}}$  if  $\left| \mu - \frac{3}{4} \right| \leq \frac{1}{4}$ .*

**Theorem 2.2** ([4]). *If  $g(z) \in K$ , with  $g(z) = z + \sum_{n=2}^{\infty} b_n z^n$  and if  $\mu$  is a real number, then*

$$|a_3 - \mu a_2^2| \leq \begin{cases} 3 - 4\mu & \text{if } \mu \leq \frac{1}{3} \\ \frac{1}{3} + \frac{4}{9\mu} & \text{if } \frac{1}{3} \leq \mu \leq \frac{2}{3} \\ 1 & \text{if } \frac{2}{3} \leq \mu \leq 1 \\ 4\mu - 3 & \text{if } \mu \geq 1. \end{cases}$$

*For each  $\mu$  there is a function in  $K$  such that equality holds.*

**Theorem 2.3** ([13]). *Let  $f(z) \in K(\beta)$  with  $f(z) = z + \sum_{n=2}^{\infty} a_n z^n$  and let  $F(\beta)$  be defined for  $z \in E$  by*

$$F_\beta(z) = \frac{1}{2(\beta+1)} \left[ \left( \frac{1+z}{1-z} \right)^{\beta+1} - 1 \right] = z + \sum_{n=2}^{\infty} A_n(\beta) z^n,$$

*then  $|a_n| \leq A_n(\beta)$ . The result is sharp for all real  $\beta$  and every integer  $n \geq 2$ .*

**Theorem 2.4** ([10]). Let  $h(z) \in P$ , with  $h(z) = 1 + \sum_{n=1}^{\infty} c_n z^n$ . Then  $|c_n| \leq 2$ ,  $n = 1, 2, \dots$ ,

$$\left| c_2 - \frac{c_1^2}{2} \right| \leq 2 - \frac{|c_1|^2}{2}.$$

Equality holds when  $h(z) = \frac{1+z}{1-z}$ .

In 1933, Fekete and Szegő [2] obtained the sharp bounds for  $|a_3 - \mu a_2^2|$  in  $S$ , for each fixed  $\mu$  in the interval  $0 \leq \mu \leq 1$ . They showed that for  $f(z) \in S$  given by (1.1)

$$|a_3 - \mu a_2^2| \leq \begin{cases} 3 - 4\mu & \text{if } \mu \leq 0 \\ 1 + 2e^{-\frac{2\mu}{1-\mu}} & \text{if } 0 \leq \mu \leq 1 \\ 4 - 3\mu & \text{if } \mu \geq 1. \end{cases}$$

This inequality is sharp in the sense that, for each  $\mu$ , there exists a function in  $S$  such that equality holds. Pfluger [3] considered the problem when  $\mu$  is complex and  $f(z) \in S$ .

In the case of  $C$ ,  $S^*$  and  $K^\gamma$  the subclasses of  $S$  consisting of convex, starlike and close-to-convex functions respectively, the above inequalities can be improved [4], [6]. In particular for  $f(z) \in K^\gamma$  and given by (1.1) Keogh and Marks [4] showed that when  $\mu$  is complex

$$|a_3 - \mu a_2^2| \leq \max \{1, 3|\mu - 1|, |4\mu - 3|\}.$$

In 1987 Koepef [6] showed that for  $f(z) \in K^\gamma$  and  $\mu$  real

$$|a_3 - \mu a_2^2| \leq \begin{cases} 3 - 4\mu & \text{if } 0 \leq \mu \leq \frac{1}{3} \\ \frac{1}{3} + \frac{4}{9\mu} & \text{if } \frac{1}{3} \leq \mu \leq \frac{2}{3} \\ 1 & \text{if } \frac{2}{3} \leq \mu \leq 1. \end{cases}$$

**3. Strongly Starlike and Strongly Close-to-convex Functions** In this section we extend Theorem 2.1 to the class  $S^*(\alpha)$  of strongly starlike functions of order  $\alpha$ ,  $0 < \alpha \leq 1$ . This class has been investigated in [7], [8], [9].

**Theorem 3.1.** Let  $g(z) \in S^*(\alpha)$  and be given by  $g(z) = z + \sum_{n=2}^{\infty} b_n z^n$ , then for  $\mu$  real

$$|b_3 - \mu b_2^2| \leq \max \{ \alpha, \alpha^2 |3 - 4\mu| \}.$$

The result is sharp for  $g_0(z) = z \exp \left\{ \int_0^z \left[ \frac{1}{t} \left( \frac{1+t}{1-t} \right)^\alpha - 1 \right] dt \right\}$  if  $\left| \mu - \frac{3}{4} \right| \geq \frac{1}{4\alpha}$  and for  $g_1(z) = z \exp \left\{ \int_0^z \left[ \frac{1}{t} \left( \frac{1+t^2}{1-t^2} \right)^\alpha - 1 \right] dt \right\}$  if  $\left| \mu - \frac{3}{4} \right| \leq \frac{1}{4\alpha}$ .

**Proof.** Since  $g(z) \in S^*(\alpha)$  it follows that we can write

$$(3.1) \quad z g'(z) = g(z) h(z)^\alpha$$

for  $h(z) \in P$  and  $h(z) = 1 + \sum_{n=1}^{\infty} c_n z^n$ . Comparing the coefficients in (3.1), we obtain  $b_2 = \alpha c_1$  and  $2b_3 = \frac{3}{2}\alpha^2 c_1^2 - \frac{\alpha}{2}c_1^2 + \alpha c_2$  so that

$$b_3 - \mu b_2^2 = \frac{\alpha}{2} \left( c_2 - \frac{1}{2}c_1^2 \right) + \frac{\alpha^2 c_1^2}{4}(3 - 4\mu) = \frac{\alpha}{2} \left[ \left( c_2 - \frac{1}{2}c_1^2 \right) + \alpha c_1^2 \left( \frac{3}{2} - 2\mu \right) \right].$$

Thus

$$|b_3 - \mu b_2^2| \leq \frac{\alpha}{2} \left[ \left| c_2 - \frac{1}{2}c_1^2 \right| + \alpha \left| \frac{3}{2} - 2\mu \right| |c_1|^2 \right] \leq \frac{\alpha}{2} \left[ 2 - \frac{1}{2}|c_1|^2 + \alpha \left| \frac{3}{2} - 2\mu \right| |c_1|^2 \right]$$

where we have used Theorem 2.4.

If  $\left| \mu - \frac{3}{4} \right| \leq \frac{1}{4\alpha}$ , then we have

$$|b_3 - \mu b_2^2| \leq \frac{\alpha}{2} \left[ 2 - \frac{1}{2}|c_1|^2 + \frac{1}{2}|c_1|^2 \right] = \alpha.$$

On the other hand, if  $\left| \mu - \frac{3}{4} \right| \geq \frac{1}{4\alpha}$ , Theorem 2.4 and the fact that  $|c_2| \leq 2$  we have

$$|b_3 - \mu b_2^2| \leq \frac{\alpha}{2} \left[ 2 + \left( \alpha \left| \frac{3}{2} - 2\mu \right| - \frac{1}{2} \right) |c_1|^2 \right] \leq \frac{\alpha}{2} \left[ 2 + 4\alpha \left| \frac{3}{2} - 2\mu \right| - 2 \right] = \alpha^2 |3 - 4\mu|,$$

which completes the proof.  $\square$

In 1987 Koepf [11] considered the Fekete-Szegő problem for the class  $K(\beta)$  and obtained sharp results when  $\mu = \frac{2\beta}{3(\beta+1)}$ . Koepf showed that

$$|a_3 - a_2^2| \leq \begin{cases} \frac{1+2\beta}{3} & \text{for } 0 \leq \beta \leq 1 \\ \frac{\beta^2 + \beta}{3} & \text{for } \beta > 1. \end{cases}$$

He also established this result [12] using different method.

We now extend the result of Keogh and Marks in Theorem 2.2 to the class  $K(\beta)$  of strongly close-to-convex functions of order  $\beta$ . All the results of Koepf [11], with the exception of the case  $\mu = 1$  and  $\beta \geq 1$  are contained in the following Theorem.

**Theorem 3.2.** *Let  $f(z) \in K(\beta)$  and be given by (1.1), then for  $0 \leq \beta \leq 1$*

$$|a_3 - \mu a_2^2| \leq \begin{cases} 1 - \mu + \frac{\beta(2-3\mu)(\beta+2)}{3} & \text{if } \mu \leq \frac{2\beta}{3(\beta+1)} \\ 1 - \mu + \frac{2\beta}{3} + \frac{\beta(2-3\mu)^2}{3[2-\beta(2-3\mu)]} & \text{if } \frac{2\beta}{3(\beta+1)} \leq \mu \leq \frac{2}{3} \\ \frac{2\beta+1}{3} & \text{if } \frac{2}{3} \leq \mu \leq \frac{2(\beta+2)}{3(\beta+1)} \\ \mu - 1 + \frac{\beta(3\mu-2)(\beta+2)}{3} & \text{if } \mu \geq \frac{2(\beta+2)}{3(\beta+1)}. \end{cases}$$

For each  $\mu$  there is a function in  $K(\beta)$  such that equality holds.

For the case when  $\mu \leq \frac{2\beta}{3(\beta+1)}$  for example, this is the function

$$f_0(z) = \frac{1}{2(\beta+1)} \left[ \left( \frac{1+z}{1-z} \right)^\beta - 1 \right].$$

**Proof.** Since  $f(z) \in K(\beta)$ , it follows that we can write

$$(3.2) \quad zf'(z) = g(z)h(z)^\beta$$

for  $g(z) \in S^*$  and  $h(z) \in P$ . Equating coefficients in (3.2) we obtain  $2a_2 = \beta c_1 + b_2$  and  $3a_3 = \frac{\beta(\beta-1)}{2}c_1^2 + \beta c_2 + \beta c_1 b_2 + b_3$  so that

$$(3.3) \quad \begin{aligned} a_3 - \mu a_2^2 &= \frac{1}{3} \left[ \frac{\beta(\beta-1)}{2}c_1^2 + \beta c_2 + \beta c_1 b_2 + b_3 \right] - \frac{\mu}{4} (\beta c_1 + b_2)^2 = \\ &= \frac{1}{3} \left( b_3 - \frac{3}{4}\mu b_2^2 \right) + \frac{\beta}{3} \left[ c_2 + \left( \frac{\beta(2-3\mu)}{4} - \frac{1}{2} \right) c_1^2 \right] + \beta \left( \frac{1}{3} - \frac{\mu}{2} \right) c_1 b_2. \end{aligned}$$

We consider at first the case  $\frac{2\beta}{3(\beta+1)} \leq \mu \leq \frac{2}{3}$ . Equation (3.3) gives

$$|a_3 - \mu a_2^2| \leq \left| b_3 - \frac{3}{4}\mu b_2^2 \right| + \frac{\beta}{3} \left| c_2 - \frac{1}{2}c_1^2 \right| + \beta^2 \frac{(2-3\mu)}{12} |c_1|^2 + \beta \left( \frac{1}{3} - \frac{\mu}{2} \right) |c_1| |b_2|.$$

Now from Theorems 2.1 and 2.4 and the fact that  $|b_2| \leq 2$  for  $g(z) \in S^*$  we have

$$|a_3 - \mu a_2^2| \leq 1 - \mu + \frac{\beta}{3} \left( 2 - \frac{|c_1|^2}{2} \right) + \frac{\beta^2(2-3\mu)}{12} |c_1|^2 + \frac{\beta(2-3\mu)}{3} |c_1| = \Phi(x)$$

say with  $x = |c_1|$ .  $\Phi(x)$  attains its maximum value at the point  $x_0 = \frac{2(2-3\mu)}{2-\beta(2-3\mu)}$ .

Thus

$$\Phi(x_0) = 1 - \mu + \frac{2\beta}{3} - \frac{2\beta(2-3\mu)^2}{3[2-\beta(2-3\mu)]^2} + \frac{\beta^2(2-3\mu)^2}{3[2-\beta(2-3\mu)]^2} = 1 - \mu + \frac{2\beta}{3} + \frac{\beta(2-3\mu)^2}{3[2-\beta(2-3\mu)]}$$

and so

$$|a_3 - \mu a_2^2| \leq \Phi(x_0)$$

which proves the Theorem if  $\mu \leq \frac{2}{3}$  and  $\beta \geq 0$ . Choosing  $c_1 = \frac{2(2-3\mu)}{2-\beta(2-3\mu)}$ ,  $c_2 = 2$ ,  $b_2 = 2$  and  $b_3 = 2$  in (3.3) we see that the result is sharp. Since  $|c_1| \leq 2$  (Theorem 2.4), it follows that  $\mu \geq \frac{2\beta}{3(\beta+1)}$ .

Next, consider the case  $\mu \leq \frac{2\beta}{3(\beta+1)}$ . Since  $K(0) = C$ , we may assume that  $\beta > 0$ .

Again (3.3) gives

$$\begin{aligned} |a_3 - \mu a_2^2| &\leq \frac{3\mu(\beta+1)}{2\beta} \left| a_3 - \frac{2\beta}{3(\beta+1)} a_2^2 \right| + \left[ 1 - \frac{3\mu(\beta+1)}{2\beta} \right] |a_3| \leq \\ &\leq \frac{3\mu(\beta+1)}{2\beta} \left( 1 + \frac{2\beta}{3} \right) + \left[ 1 - \frac{3\mu(\beta+1)}{2\beta} \right] \left[ \frac{2\beta(\beta+2)}{3} + 1 \right] \\ &= 1 - \mu + \frac{\beta(2-3\mu)(\beta+2)}{3} \end{aligned}$$

for  $\beta > 0$ , where we have used the result already proved in the case  $\mu = \frac{2\beta}{3(\beta+1)}$  and the fact in Theorem 2.3 that for  $f(z) \in K(\beta)$ , the inequality  $|a_3| \leq 1 + \frac{2\beta(\beta+2)}{3}$  holds. Equality is attained on choosing  $c_1 = c_2 = b_2 = 2$  and  $b_3 = 3$ . The cases  $\frac{2}{3} \leq \mu \leq \frac{2(\beta+2)}{3(\beta+1)}$  and  $\mu \geq \frac{2(\beta+2)}{3(\beta+1)}$  are proven in a similar manner. As the calculations are rather long, they are not given here.

## REFERENCES

- [1] W. KAPLAN. Close-to-convex schlicht functions. *Mich. Math. J.*, **1** (1952), 169–185.
- [2] M. FEKETE, G. SZEGÖ. Eine Bemerkung über ungerade schlichte Funktionen. *J. London Math. Soc.*, **8** (1933), 85–89.
- [3] A. PFLUGER. The Fekete-Szegö inequality for complex parameters. *Complex Variables*, **7** (1986), 149–160.
- [4] F. KEOGH, E. MERKES. A coefficient inequality for certain classes of analytic functions. *Proc. Amer. Math. Soc.*, **20** (1969), 8–12.
- [5] W. HAYNMAN. *Multivalent functions*. Cambridge, 1958.
- [6] W. KOEPF. On the Fekete-Szegö problem for close-to-convex functions. *Proc. Amer. Math. Soc.*, **101** (1987), 89–95.
- [7] D. BRANNAN, W. KIRWAN. On some classes of bounded univalent functions. *J. London Math. Soc.*, **1** (1969), 431–443.
- [8] D. BRANNAN, J. CLUNIE, W. KIRWAN. Coefficient estimates for a class of starlike functions. *Canad. J. Math.*, **22** (1970), 476–485.
- [9] J. STANKIEWICZ. Quelques problèmes extrémaux dans les classes des fonctions  $\alpha$ -angulairement étoilées. *Ann. Univ. Marie Curie-Sklodowska, Sect. A*, **20** (1966), 39–75.
- [10] CH. POMMERENKE. *Univalent functions*. Vandenhoeck and Ruprecht Göttingen, 1977.
- [11] W. KOEPF. On the Fekete-Szegö problem for close-to-convex functions, *Arch. Math.*, **49** (1987), 420–433.
- [12] W. KOEPF. Close-to-convex functions, univalence criteria and quasi-conformal extension. *Ann. Univ. Mariae-Curie-Sklodowska, Sect. A*, **9** (1986), 97–102.
- [13] J. NOONAN. On close-to-convex functions of order  $\beta$ . *Pacific J. Math.*, **44** (1973), 263–280.

Donka Zheleva Pashkouleva  
 Institute of Mathematics and Informatics  
 Bulgarian Academy of Sciences  
 Acad. G. Bonchev Str., Block 8  
 1113 Sofia, Bulgaria  
 e-mail: donka\_zh\_vasileva@abv.bg

## БЕЛЕЖКА ВЪРХУ КЛАСОВЕТЕ ОТ СИЛНО ЗВЕЗДНИ И СИЛНО ПОЧТИ ИЗПЪКНАЛИ ФУНКЦИИ

Донка Пашкулева

Целта на тази статия е да получи резултати за проблема на Фекете-Сегьо за класовете, състоящи се от силно звездни и силно почти изпъкнали функции.